

Programmes Taught in ENGLISH at Armenian Higher Education Institutions

HIGHER EDUCATION INSTITUTION	Name: <u>Armenian State University of Economics</u> Acronym: <u>ASUE</u> www.asue.am	PROGRAMME SUPERVISOR CONTACTS
BA Programme(s)	<p><u>Name: Bachelor in Management (Tourism Management Concentration)</u></p> <p><u>Short Description:</u> ASUE Bachelor of Management with a concentration on Tourism Management program is designed to prepare students to pursue administrative and management work in the hospitality and tourism industries. The program combines courses in management and business with specialized courses in tourism management. This four-year Bachelor degree is designed to prepare graduates for management careers within the dynamic hospitality and tourism field. Learners develop a solid knowledge of business operations in tourism coupled with effective leadership and management skills. Internship organized during the program provides the context for learners to integrate theory and practice and apply their learning via a variety of business situations.</p> <p>The curriculum is comprised of core and elective courses with a strong suggestion to take both Micro- and Macro-Economic as well as Business Statistics to further enhance job opportunities at a managerial level. Curriculum is designed to help students understand economics, budgetary analysis, fiscal management, and marketing theories and practices within domestic and global organizational settings. The program is intended to develop students' ethical leadership skills as well as communication, problem-solving, and critical-thinking abilities. Students have the opportunity to study topics related to personnel relations, including employment regulations, hiring practices, workforce development, change management, dispute resolution, and employee compensation.</p>	<p>Name: Aghavni Surname: Hakobyan Phone: 374 10 593 484 Email: int@asue.am</p>

	<p><u>Name: Bachelor in Accounting</u></p> <p><u>Short Description:</u> ASUE Bachelor in Accounting Program is designed to provide knowledge and skills necessary to an accounting career. The program combines courses of financial and managerial accounting with specialized courses in business management, finance and microeconomics. The four-year Bachelor degree is designed to prepare graduates for career of accountant, financial manager and auditor in various fields of business activity. The importance of international issues is emphasized throughout the curriculum, along with core competencies in technology and communication. The program also addresses communications and leadership skills, strategic and critical thinking skills, and technology skills of the professional accounting environment and provides additional coverage on the International Financial Reporting Standards (IFRS). Students take various business disciplines including economics, statistics, business and taxation law, corporate finance, and marketing to provide the general business overview and context necessary for accounting studies. This program is consistent with generally accepted accounting principles, including the accounting processes and knowledge areas that lead to professional certification.</p>	
<p>MA Programme(s)</p>	<p><u>Name: Master of Business Administration</u> <u>Acronym: MBA</u></p> <p><u>Short Description:</u> The Master of Business Administration degree provides the student with business knowledge and abilities for cross-functional decision-making. The Master of Business Administration (MBA) is designed for mid-career professionals whose careers and management responsibilities transcend a single functional specialty and require a broad array of specialized knowledge and skills. The emphasis of this interdisciplinary, integrated, and applied degree program is on the significant organizational and management processes that</p>	<p>Name: Aghavni Surname: Hakobyan Phone: 374 10 593 484 Email: int@asue.am</p>

take place in the context of large public or private institutions doing business on a global scale. The goal is to prepare students for upper management and executive-level positions by developing key managerial competencies—including critical thinking, systems thinking, team building, decision making, and ethical leadership—that can be applied in any type of business enterprise. The program will prepare graduates to:

- Apply business knowledge and skills effectively in a variety of settings,
- Demonstrate the ability to make strategic, integrative decisions,
- Analyze the evolving nature of corporations,
- Practice leadership with change management,
- Measure an organization's intellectual assets,
- Identify how product development merges with entrepreneurship,
- Foster new approaches to measure the economic performance of organizations,
- Demonstrate an understanding of professional responsibility, ethical obligations, and social awareness
- Demonstrate competency in the global aspects of business.

Name: Masters in Management Information Systems

Acronym: MIS

Short Description: MIS program provides strong organizational knowledge of information systems technologies for people with undergraduate degrees in MIS, as well as those with undergraduate degrees in other business or non-business areas. The program is particularly noteworthy to those with a non-business undergraduate degree. The program prepares to students for a career as a systems analyst, business analyst or consultant.

In recent years, the growing need to find new ways to develop and manage information has given rise to activities that combine

	<p>elements of both computer science and management science. Although closely related, these elements are distinct. The focus is on the intersection of management and technology. The distinguishing feature of this program is its integrated approach to technical, organizational and systems elements within the curricula that will enable future managers and technical specialists to interact effectively in organizations.</p> <p>Our mission is to create analysts and managers who will lead their companies in global markets through the effective and strategic use of technology. Everything we will do in the MIS program begins with the conviction that for all firms in all future markets, sustainable competitive advantage will be built upon a technological foundation. The traditional approach to business education is isolated from technology. Aspiring technologists to enter the schools of engineering and science, while aspiring business managers matriculate in schools of business. The latter learn about management but not technology, the former about technology but not management.</p> <p>MIS program is a bridge between management and technology. The MIS program prepares students to analyze, design, develop, implement, coordinate, and control computerized information systems within organizational contexts.</p>	
<p>PhD Programme(s)</p>	<p><u>Name: PhD studies (Aspirantura)</u> <u>Acronym: PhD</u></p> <p><u>Short Description:</u> The Ph.D. program at ASUE is designed for students interested in pursuing advanced study and conducting original research in Economics and Management. The Ph.D. equivalent degree (Doctor of Economics) is awarded after course work and completion (defense) of dissertation. In advancing to the Ph.D. equivalent degree, students pass through two major stages:</p> <p>I. Course work (theoretical and practical preparation) typically takes two years. During the first four semesters, students take courses to achieve competence in econometric methods, IT,</p>	<p>Name: Evgenya Surname: Poghosyan Phone: +374 10 59 34 54 Email: int@asue.am</p>

technologies of research and advanced methods of economic fundamentals of microeconomic and macroeconomic theory. They also passed research and pedagogical internships in corresponding departments of ASUE.

II. Completion of a Dissertation: The culmination of the PhD program is the dissertation, which embodies the results of the student's original research. Work on the dissertation usually takes two, three years after completion of course work. Students working on dissertations participate actively in research workshops. The dissertation represents a significant contribution to the body of Economic knowledge. After completion, faculty committee must approve the dissertation. The student takes final oral examinations (minimum exams) on the subject of the dissertation. Defense of dissertation and awarding of degree is organized by ASUE specialized council under State Supreme Certification Commission of RA

ASUE provides PHD studies in different areas of Economics and Management and offers 6 special PHD programs:

1. Theoretical Economics

The Ph.D. program in Economics at ASUE trains students in economic theory and the tools of economic analysis. Through course work, participation in seminars, and supervised research students are taught to conduct theoretical and empirical research at the highest level. The program equips its graduates with modern economic techniques.

2. Economics and Management of Economy and Economic Branches

The Program is the highest degree awarded in the field of business. Typically, this degree is reserved for individuals wishing to pursue academic research or teaching careers as professors at management or business schools. Students are offered to conduct applied research in different fields, such as management, marketing, microeconomics, business, and environmental economics. The program enables students to take

leadership positions in economic research in the academic, business, and government worlds.

3. Finance, Circulation and Credit

ASUE postgraduate program in Finance provides students with a solid foundation in the theoretical and empirical tools of modern finance, drawing heavily on the discipline of economics. The department prepares students for careers in research and teaching at academic institutions, focusing on Asset Pricing and Portfolio Management, Corporate Finance, International Finance, Financial Institutions and Macroeconomics. The program is designed to provide a broad based training in theoretical and empirical research in Finance.

4. Accounting and Statistics

The Program trains students to conduct research on accounting and Statistical issues. Emphasis is placed on developing a conceptual framework and set of skills for addressing the general problem of evaluating accounting alternatives. Issues of financial reporting, managerial accounting, and taxation are the ultimate concern. Special emphasis is given to applying basic knowledge of economics, finance, decision theory, and statistics. As a result, the PhD Program offers broadly based, interdisciplinary training that develops the student's skills in conducting both analytical and empirical research.

5. Global Economics

The Program is designed for highly qualified and motivated students who wish to acquire the research and analytical skills of the international scientific community in economics. Students are required to attend advanced courses in International Economics, covering the most recent developments both in trade theory and policy and in international money and finance. Successful students are expected to conduct professional careers in universities, public and private research and consulting organizations, and financial institutions.

6. Economic-Mathematical Methods and Modeling

The aim of the Program is to educate graduate students in the

	<p>fields of mathematical analysis and mathematical modeling, Information technologies and in the applications of mathematical and numerical analysis to science and technology. The goal is to enable PhDs to work as high level researchers in these fields in universities, research institutes, and private companies. The program offers two specializations- Economic -mathematical modeling and Information Technologies in Economics.</p>	
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