

Programmes/Courses Taught in ENGLISH at Armenian Higher Education Institutions (HEIs)

HIGHER EDUCATION INSTITUTION	PROGRAMME SUPERVISOR CONTACTS
BA Programme(s)/Courses	<p>Name: Armenian National Agrarian University, Agribusiness Teaching Centre Acronym: ANAU, ATC</p>
BA Programme(s)/Courses	<p>Name: Agribusiness and Marketing Acronym: - Short Description: This Agribusiness Certificate undergraduate curriculum is within the Agribusiness and Marketing BA program of the ANAU. It is comprised of a set of required courses and internships. All students are required to complete 129 ECTS credits. Students pursuing for state diplomas are required to take two complex state examinations (8 credits). (see the links below) Website: http://icare.am/uploaded_files/Undergraduate%20Curriculum%20for%20website%202013.pdf http://icare.am/uploaded_files/Undergraduate%20course%20learning%20outcomes.pdf</p>
MA Programme(s)/Courses	<p>Name: Master of Agribusiness Acronym: MAB Short Description: The MAB program provides a two-year internationally competitive business education taught in English which equips future finance and marketing specialists and entrepreneurs with strong quantitative, management and decision-making skills. The MAB curriculum was developed based on the similar curriculum used at Texas A&M University.</p> <p>The degree will be supported by faculty with backgrounds in economics, finance, marketing, applied business, international trade, development, international relations, and a variety of experiences in industries and organizations. Most of the faculty members work closely with business-related firms, local companies, international projects and organizations and government structures giving real world relevance to their research and lectures.</p> <p>Master of Agribusiness Program is a thesis degree developed in partnership with the Department of Agricultural Economics of the Texas A&M University. This program is promoting values, culture and, most importantly, academic and professional environment created by the ATC administration and academic staff (see the links below). Website: http://icare.am/atc/graduate/mab-curriculum http://icare.am/uploaded_files/MAB%20course%20descriptions_oct%202014.pdf</p>
	<p>Name:</p>
	<p>Name:</p>

PhD Programme(s)/Courses	Acronym: Short Description: Website:	Surname: Phone: Email:
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Armenian National Agrarian University, EVN Wine Academy, a joint initiative between ICARE and Semina Consulting, offers study programs to prospective and practicing wine entrepreneurs, students and wine enthusiasts to empower them with the latest knowledge in global wine industry. The initiative to establish EVN Wine Academy is market driven and is based on recent wine production and demand trends in Armenia. The ICARE, with its professional capacity and international network, is a strong backbone of this initiative.

Expected Impact

- Specialization of young specialists in innovative wine production technology and wine business
- Creating a portfolio of practically skilled specialists for the Armenian wine branch
- Consultancy and vocational trainings for improving the quality, production process and better logistics of wine produced in Armenia.
- Increasing the visibility of Armenian wine sector and higher appreciation of wine culture in local market.
- Conducting research and informing the actors and supporters about new developments in the Armenian Wine industry
- Consulting wine makers in their production process and management

The Enology and Wine Business is an 18-month professional program, including the industry internship, open for all applicants pursuing a career in winemaking and wine business. The modules are taught in English by highly qualified instructors. Upon completion, the graduates receive a joint Certificate from ICARE and a partner European University.

Program Modules

- Introduction to Enology
- Enology/Viticulture Interface
- Grape & Wine Chemistry
- Wine Microbiology
- Wine Production
- Winery Equipment
- Sensory Evaluation
- Winery Sanitation
- Wine Business
- Wine Marketing & Tourism
- Winery Management

Scholarships

Scholarships are available taking into account academic performance and financial needs.

Reasons to Choose Enology and Wine Business Program

- Outstanding faculty
- Industry internship and professional experience
- Latest knowledge about wine business and technology
- Student-centered environment
- Access to professional networks

Short Courses & Master Classes

The short courses are designed for wine professionals and wine lovers who want to expand their knowledge about wines. In addition, Master Classes are offered by highly professional wine experts from around the world. The short courses and Master Classes will help:

- To develop better understanding about wines,
- To learn more about winemaking and wine industry,
- To become a professional wine taster and connoisseur.

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